



**Second Preparatory Webinar on
World Investor Week 2023,
Monday 11 September 2023
(13.00 - 14.00 CEST)
Agenda**

Time	Topic
13.00 - 13.05	A. Opening remarks <ul style="list-style-type: none"> • <u>Mr. Pasquale Munafò</u>, Chair of IOSCO Committee on Retail Investors • <u>Eduardo Manhães Ribeiros Gomes</u> (IOSCO WIW WG Coordinator)
13.05 - 13.10	B. WIW 2023 Overview and Guidelines <ul style="list-style-type: none"> • <u>Eduardo Manhães Ribeiros Gomes</u> (IOSCO WIW WG Coordinator) <ul style="list-style-type: none"> • New global supporters for the campaign
13.10 - 13.15	<ul style="list-style-type: none"> • <u>Josafat De Luna</u> IOSCO GS <ul style="list-style-type: none"> • Updates on Global webinars / regional launching activities • Resources on the WIW website
13.15 - 13.25	<ul style="list-style-type: none"> • <u>Darcy Carlos De Souza Oliveira</u> (CVM Brazil) <ul style="list-style-type: none"> • Potential resources for jurisdictions <ul style="list-style-type: none"> • To collect data from social media • To measure participation satisfaction • New tools for online Questionnaire and Report of WIW 2023
13.25 - 13.35	<ul style="list-style-type: none"> • <u>Angel Cabo</u> (IOSCO GS) and <u>Ana Carolina Goulart</u> (CVM Brazil) <ul style="list-style-type: none"> • Social media campaign • Short videos and highlights • WIW social media channels
13.35 - 13.45	C. WIW - Participants' experiences <p><u>Nathalie De Andrade Araujo Matoso Vidual</u> (CVM Brazil)</p> <ul style="list-style-type: none"> • Ring The Bell Ceremony • Financial Education in Brazilian Schools
13.45 - 14.55	<p><u>Fernanda Feil</u> (LAB – Financial Innovation Laboratory)</p> <ul style="list-style-type: none"> • Sustainable Finance Initiatives
13.55 - 14.05	<p><u>Lindelwa Mangwe</u> (FSRA Eswatini)</p> <ul style="list-style-type: none"> • Challenges faced during the campaign • Activities planned for WIW 2023
14.05 - 14.10	E. Wrap up <ul style="list-style-type: none"> • <u>Mr. Pasquale Munafò</u>, Chair of IOSCO Committee on Retail Investors • <u>Eduardo Manhães Ribeiros Gomes</u> (IOSCO WIW WG Coordinator)